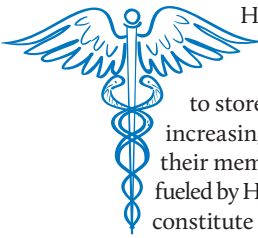


Connections

Doing more . . . with less.

For a healthcare payer, part of that equation has to do with IT needs. You almost certainly have tons of critical data continually being stored on mainframes. And that's a fact of life, not just now but also for the foreseeable future.



Healthcare payers, with few exceptions, still rely heavily on mainframes to store massive, and always increasing, amounts of data about their members. Security concerns fueled by HIPAA and other regulations constitute the primary reason why that's true — and why it won't change any time soon.

Getting at your data, and more of it as time passes, is a never-ending need. But, while your modern office uses many applications, you still have to get them to talk to the mainframe. Remember, you're trying to do more with less, and that includes inevitably limited IT resources.

Mainframe applications weren't designed for integration with other applications; they were designed for humans. This makes it difficult when you want to use mainframe data with external applications; and it can make it almost impossible to integrate your mainframe with the Web-based world in which most of your other applications live.



Some organizations have tried to solve this problem with a variety of methods, but nearly all are unable to capture all the critical attributes with complete accuracy.

An internal solution for this interconnectivity issue often takes the form of scripts, macros, "screen-scraping," and the like. But it usually produces unsatisfactory results, particularly since these methods can overlook vital data, including critical attributes, that a mainframe can generate on-screen.



Many proposed solutions also run only on individual desktop PCs. This not only limits the amount of accessible data but also slows most PCs to a crawl.

Some solutions take the form of desktop-based emulators. While these have some degree of effectiveness, they can swiftly overwhelm the office-class PCs on which they're installed.



They also can handle only limited amounts of the data exchange with the mainframe.

Things get even hairier if your automated processes must access the data that lives on the mainframe. (And they almost surely must.)

Automating the adjudication of pended claims also requires access to the mainframe-based data. Yet, automation solutions typically lack the ability to achieve adequate connectivity with mainframes.



So what can you do?

At OpenConnect, we create industry-exclusive solutions for this set of problems.

ConnectiQ™ allows integration with mainframe applications without the issues related to desktop tools. That's because it's a server-based solution that uses the same mainframe protocols as desktop emulators, yet provides direct access to the mainframe and interprets the raw 3270 data stream. This approach lets ConnectiQ capture every data element, including hidden elements. As a result, every transaction between the mainframe and the desktop can be executed flawlessly.



Similarly, our AutoiQ™ process automation solution is server-based and needs no emulator to communicate natively and seamlessly with the mainframe.



It captures every screen, every field, and every attribute — and, because the mainframe sessions run on a server, with no user interface, AutoiQ can handle thousands of these sessions. This makes AutoiQ extremely scalable, 100% accurate, and ultra-dependable.

Some of the largest healthcare payers depend on OpenConnect solutions 24 hours a day, seven days a week, to help them do more . . . with less.

Find out more today.

To learn about OpenConnect solutions for organizations like yours, call 800.551.5881. Visit OpenConnect at openconnect.com.